



EMS Council of New Jersey

Education Symposium & Trade Show

October 14-16, 2022



June 2022

Dear Friends,

I am writing to you today to ask your support of the ad journal for the EMS Council of New Jersey Annual Symposium and Trade Show scheduled for October 14-16, 2022.

I am asking that you consider taking an ad to support the EMSC of NJ. This is a great way to support the volunteers who provide an invaluable service to their community while expecting nothing in return. Use this opportunity to advertise your business, squad, or district or to thank those who have given so much to their communities.

This year all Council Districts and Squads can take a ½ page ad for the discounted price of \$100 if paid by August 1, 2022.

This year, at no additional cost, all full- and half-page advertisers will receive mention on our social media platforms.

**** NEW THIS YEAR** – All vendors will receive a FREE ¼ page ad. If you want to upgrade to a larger ad, just pay the difference between a ¼ page and the size you are taking.

Below are some important reminders about the ad journal:

1. September 1, 2022 is the FIRM deadline for submission of ad copy and payment.
2. All full-page ads submitted by August 1, 2022, will receive a 10% discount.
3. Ads submitted without payment will be withheld from layout until payment is received.
4. Ads are printed in Black and White.
5. The Journal will be printed as well as displayed electronically on our website.

Please use the attached form to submit your ad with payment.

If you have questions, call me at 973-239-2515 or email sue.dewitt@emscnj.org.

Thank you for your support. I look forward to seeing you in October 2022 at the Parsippany Sheraton.

A handwritten signature in blue ink that reads "Sue DeWitt".

Sue DeWitt
Ad Journal



EMS Council of New Jersey

Education Symposium & Trade Show

October 14-16, 2022

Ad Journal Submission & Pricing

Ad copy, this form, and payment must be returned by September 1, 2022

Ad journal will be printed in Black & White.

Submit Ad via email in both Word (or Publisher) and PDF formats.

QUARTER Page (4"w x 5-1/2"h) - \$ 85.00

HALF Page (8"w x 5-1/2"h) - \$170.00

FULL Page (8"w x 11"h) - \$285.00

Council Squads & Districts – Half Page ad \$100 if paid by August 1, 2022

PAYMENT MUST BE INCLUDED at TIME of SUBMISSION.

RETURN FORM WITH CHECK ASAP. ALL "FULL PAGE" ADS RECEIVED BY August 1, 2022 (WITH PAYMENT INCLUDED) WILL RECEIVE A 10% DISCOUNT.

There will be a \$25.00 charge for any check returned to the Council.

ORGANIZATION NAME: _____

CONTACT NAME: _____ CONTACT PHONE: _____

CONTACT EMAIL: _____ ZIP Code of Account _____

Select size: Quarter Page Half Page Full Page

Method of Payment: Check **MAKE CHECKS PAYABLE TO: NJSFAC**

Signature(s) on check (please print) _____

or Credit Card* Visa MasterCard Discover American Express

Card Number

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Expiration Date
Mo. / Yr.

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*Security
Code

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*4th Digit for Amer Expr.

CARDHOLDER'S SIGNATURE _____

CARDHOLDER'S NAME (PLEASE PRINT) _____

* Cardholder authorizes the payment of this invoice identified above and agrees to comply with the obligations set forth in the Cardholder agreement with the issuer.

Submit payments to:

Sue DeWitt

2 Halsted St

Verona, NJ 07044

973-239-2515

Submit ad copy to: Sue.dewitt@emscnj.org